



# 4th Advent Tax & Business Management Seminar

## Programme Outline

8.15 am	- Registration
9.00 am	- Opening Note
9.05 am	- <b>2010 Budget: Highlights and Tax Implications (Part 1)</b> <i>CHOW CHEE YEN</i>
10.15 am	- Tea Break
10.45 am	- <b>2010 Budget: Highlights and Tax Implications (Part 2)</b> <i>CHOW CHEE YEN</i>
12.00 pm	- Q & A Session
12.30 pm	- Lunch
2.00 pm	- <b>Recent Tax Developments</b> - <b>New Public Rulings issued in 2009</b> - <b>Updates on Exemption for Travelling Allowance, Meal Allowance and Other Allowances</b> <i>CHOW CHEE YEN</i>
3.15 pm	- Tea Break
3.45 pm	- <b>Discerning the Judicial Mood in Recent Tax Cases and Tax Appeals</b> - <b>Entertainment Expenses: Are business promotional strategies and commissions entertainment?</b> <i>(Aspac Lubricants, ELM Sdn Bhd, SM Sdn Bhd and NVA Sdn Bhd)</i> - <b>Reinvestment Allowance: Is it limited to production area only?</b> <i>(SETM Sdn Bhd)</i> - <b>Penalty under Section 113(2) of the Income Tax Act: Is good faith a defence?</b> <i>(OPD Sdn Bhd)</i> - <b>Understanding Tax Appeal Procedures and Taxpayer's Rights</b> <i>S SARAVANA KUMAR</i>
4.45 pm	- Q & A Session
5.15 pm	- End of Seminar

## Event Details

Date : Monday, 2 November 2009  
 Venue : Kristal Ballroom 1, 1st Floor West Wing  
 Hilton Petaling Jaya, No. 2 Jalan Barat  
 46200 Petaling Jaya  
 Selangor Darul Ehsan  
 Time : 8.15 am – 5.15 pm

## Fee

Delegate	Non-Client	Client
Single delegate	RM430 each	RM380 each
2 delegates or more (from same company)	RM400 each	RM350 each

**YES! We would like to register for the Seminar**

**Participant 1 (Mr/Mrs/Ms)**

**Participant 2 (Mr/Mrs/Ms)**

**Participant 3 (Mr/Mrs/Ms)**

**Participant 4 (Mr/Mrs/Ms)**

**Participant 5 (Mr/Mrs/Ms)**

Company

Address

Tel

Fax

Email

Enclosed is a cheque/draft no.

for RM

payable to **Advent Tax Consultants Sdn Bhd**

Please complete and return the form not later than 28 October 2009 to:

**Advent Tax Consultants Sdn Bhd**  
2-8 Perdana The Place, Jalan PJU 8/5G  
Bandar Damansara Perdana, 47820 Petaling Jaya  
Selangor, Malaysia  
Tel :+603 7710 8288/89 Fax:+603 7710 8287  
Email: admin@adventconsulting.com.my



## About Us

Advent Consulting Group provides a full range of professional, consulting, and business services to clients in a wide range of industries. We are a team of dynamic professionals committed to meet clients' ever-changing needs through our expertise and knowledge. We continuously provide innovative solutions for our clients to help them achieve their personal and business financial goals. Advent Tax Consultants Sdn Bhd is part of Advent Consulting Group which provides tax services.

## About the Speakers

### CHOW CHEE YEN

Executive Director  
Advent Tax Consultants Sdn Bhd

Chee Yen is a Chartered Accountant of the Malaysian Institute of Accountants ["CA(M)"], a Fellow Member of the Association of Chartered Certified Accountants ["FCCA"], a Fellow Member of the Chartered Tax Institute of Malaysia ["FTII(M)"] and a Member of the CPA Australia. He is also a graduate of the Malaysian Institute of Certified Public Accountants ["MICPA"] examinations and successfully completed the Certified Financial Planner ["CFP"] conversion programme.

Chee Yen has more than 18 years of tax experience and was involved in tax engagements concerning cross border transactions, tax due diligence review, restructuring schemes, corporate tax planning, merger and acquisition exercise, group tax review and inbound investments.

Prior to Advent Consulting Group, Chee Yen was attached to three of the Big Four accounting firms. Chee Yen's expertise is in high demand and he is a prolific trainer/facilitator for many tax workshops and seminars organised by MIA, CTIM, ACCA, CPA Australia, the STAR newspapers and in-house training for both professional firms and corporations. He has also addressed many international conferences as a guest speaker in Hong Kong and Singapore.

He is also seen in many lecture halls of various colleges and universities in the past 15 years, specialising in taxation papers for professional examinations, namely ACCA, MICPA, ICMA and CTIM. Not to mention, he was the Chief Examiner for a taxation paper of a professional examination body.

### S SARAVANA KUMAR

Tax Lawyer  
Lee Hishammuddin Allen & Gledhill

Saravana graduated in 2002 with a Second Class Upper Honours law degree from the University of London. He also holds a Master of Laws in Taxation from the London School of Economics & Political Science. Saravana also holds a Master of Science in Development Administration & Planning from University College London. He was called and admitted to the English Bar in 2006 as a Barrister-at-Law.

Saravana has appeared before the Special Commissioners of Income Tax and the High Court for various tax and customs matters. Among others, he has represented taxpayers in recent cases like OPD Sdn Bhd v KPHDN, OS Sdn Bhd v KPHDN, S Hotel Sdn Bhd v KPHDN, CB Sdn Bhd v KPHDN and B Development Sdn Bhd. Besides tax litigation, he also advises multinational and local enterprises on tax advisory and tax planning matters. He is the Secretary of the Bar Council's Tax Practice Sub-Committee and a member of the Chartered Tax Institute of Malaysia's Publications Committee.

*For enquiry, please contact our seminar coordinators,  
Ms. Tan Seok Mei and Ms. Chan Wei Yin*